

### Evaluation Criteria:

#### **Objective Scoring criteria:**

- Will be obtained from MOAA's database. Related updates can be made on the Committee Module (CM) until March 31, 2023.

#### **Subjective Scoring criteria:**

- A team of judges will evaluate each affiliate's Subjective input, plus that of the council if applicable, and past visit reports.

### OBJECTIVE SCORING FOR CHAPTERS

**NOTE: Objective questions will not be listed on the web-based portal. This information will be obtained from MOAA's Database; CM administrators can review and assess their own data on the Committee Module (CM) and make desired updates through 31 March 2023.**

Objective Scoring Criteria	Possible Points
1. Chapter has designated key officers: - President - Secretary/Membership Chair - Legislative Liaison - Vice President - Treasurer - Surviving Spouse Liaison	(2.5 pts/position)= 15 pts
2. Percent of membership who are members of national MOAA 95% - 100% = 15 points 80% - 94% = 5 points 79 and below = 0 points	95% - 100% = 15 pts 80% - 94% = 5 pts 79 and below = 0 pts
3 CM Administrator accessed Committee Module each month (Aug-Dec)	(3 pts/mo)=15 pts
4. Chapter belongs to a state council if one exists	5
5. Key chapter officers opted-in to receive the MOAA newsletter	(2.5 pts/position)=15
6. President and Legislative Chair/Liaison registered in MOAA's Legislative Action Center	(5 pts/ea)=10
	<b>Total Possible Points: 75</b>

### SUBJECTIVE SCORING FOR CHAPTERS

**NOTE: Subjective scoring questions will be listed on the web portal and should be answered by the submitter**

<b>Maximum Total Points: 150</b>	<b>User will be able to provide responses to questions with limited character count</b>
1. Advocacy: (35 pts) - Meetings with state or federal legislators, including any virtual activities	Provide narrative response – • character limit: 0 – 2000 characters

<ul style="list-style-type: none"> <li>- Describe your relationships with elected officials, government and non-governmental organizations, etc.</li> <li>- Describe your chapter/chapter members' participation in the national Advocacy in Action campaign (for 2022, this information can only be used to help your chapter)</li> </ul>	
2. Community Engagement and Outreach: <b>(35 pts)</b> <ul style="list-style-type: none"> <li>- MOAA Community Outreach Chapter Grants, Community Sponsorship Program, MOAA Crisis Relief Fund</li> <li>- Scholarship and JROTC/ROTC activities</li> <li>- Other community outreach/service conducted by your chapter</li> <li>- Collaboration with other VSO's/MSO's</li> </ul>	Provide narrative response – <ul style="list-style-type: none"> <li>• character limit: 0 – 2000 characters</li> </ul>
3. Recruiting and Retention: <b>(25 pts)</b> <ul style="list-style-type: none"> <li>- What have you done to recruit younger (ages 40-60) members?</li> <li>- How do you find and reach potential members?</li> <li>- How do you keep your members engaged?</li> <li>- How do you promote an environment where all new members feel welcome?</li> </ul>	Provide narrative response – <ul style="list-style-type: none"> <li>• character limit: 0 – 2000 characters</li> </ul>
4. Leadership Succession: <b>(25 pts)</b> <ul style="list-style-type: none"> <li>- Describe how you identify and train future leaders</li> <li>- How do you mentor new leaders; and describe your method for selecting new leaders</li> <li>- Where is your process codified (by-laws, standard operating procedures, etc.)</li> <li>- How do you motivate and recognize your current leaders</li> </ul>	Provide narrative response – <ul style="list-style-type: none"> <li>• character limit: 0 – 2000 characters</li> </ul>
5. Training: <b>(20 pts)</b> <ul style="list-style-type: none"> <li>- Describe training your chapter leaders have undertaken. E.g., leader workshops, roundtables, council and national collaboration, etc.</li> </ul>	Provide narrative response – <ul style="list-style-type: none"> <li>• character limit: 0 – 2000 characters</li> </ul>
6. COUNCIL PRESIDENT (CP) ASSESSMENT <b>(10 pts)</b>	Alternative assessment will be obtained if no CP assessment is provided/available.
7. EXTRA CREDIT: VISIT REPORTS <b>(10 pts to reach maximum possible score of 150 only)</b>	Indicate dates of any visits by MOAA National or applicable Council during 2021 or 2022. Judges will review input from visit.
<b>Total Possible Points: 150</b>	
<b>Addendum Item:</b> User can upload a single attachment, to include a cover letter, to provide additional information about the chapter or to expand on any of the narrative statements made on this submission. <b>NOTES:</b> addendum item is optional; Addendum of more than two pages total will not be considered	